

Calling all Molokai artists, students and inspired community individuals

The Molokai Island Foundation will be celebrating its 10 year anniversary in May 2015 and is looking for a new visual identity and needs your help. To fill this need we are launching a logo contest to promote our mission statement "To lead, serve and support community needs."

Our Goals:

- a.) to collaborate with business and community leaders to provide programs and opportunities for community advancement,
- b.) to partner with Maui Economic Development Board to promote and support its Women in Technology project, science, technology, engineering and math (STEM), bringing high tech opportunities to students on Molokai,
- c.) to provide a festival; a gathering place where community can celebrate its creativity and arts which have the power to create meaningful expressions of diverse cultures and to lay the foundation for learning at an early age.
- d.) to partner with local schools, senior citizen programs and business community to support wellness and community enrichment goals.

Our Projects:

2015 – hosting the annual Maui Hotel & Lodging Association (MHLA), Molokai Charity Walk scheduled for Saturday, May 2 at Hotel Molokai.

2009-2014 hosted and distributed the Maui Hotel & Lodging Association rice give-a-way to 960 household families on Molokai.

2009-2014 hosted the annual MHLA Molokai Charity Walk supporting participating Molokai's 501©3 nonprofits.

2007-2014 hosted the annual senior dinner and luncheon events to honor seniors past and present contributions to the community while promoting camaraderie and well being.

2007-2014 coordinate and presented the annual Christmas Light Parade and Hoolaulea for the entire community. Events promoted economic opportunities and various contests to highlight creativity, fun and pride.

2010 – STEM works introduced to Kaunakakai Elementary School; 2012 competed in the state's robotics competition on Oahu.

2008 – Distributed to the Molokai community 1,000 corded phones one per household for emergency use. Phones sponsored by Hawaiian Telcom.

2007 – Project EAST (engineering and spatial technology) now called STEM works introduced at Molokai Middle School and is an ongoing curriculum.

2006 – Project EAST introduced at Molokai High School and is an ongoing curriculum. Competed and won a national competition.

2005 – Coordinated a meeting with Maui Economic Development Board and Molokai High School to collaborate and seek support for a new project called Project EAST to introduce as a new and regular class curriculum at the school.

Eligibility

1. The contest is open only to individuals not representing any companies, educational institutions, organizations, or groups with such institutions.
2. Entrants must be 18 years or older. Entrant means the individual that offers the Entry under the terms of the Contest.

How to Enter

The contest begins on June 15, 2015. Winners will be announced via our website, social media and direct contact to the winner's email address. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Initial entries and must be submitted to Barbara Haliniak, mkkislef@gmail.com be submitted in their original source file and as a high resolution .pdf with 300 dpi or higher. Or can be mail to PO Box 1659, Kaunakakai, HI 96748.
2. The email must include the name, age, postal address, phone number and email address of the Entrant.
3. No more than 2 entries may be submitted by any one Entrant. Each entry must be submitted separately with an Entry Form.
4. Entries must agree to the Submission Guidelines set out below. Entries which do not conform will be rejected.
5. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in email.
6. All submitted work must be original and not based on any pre-existing design.
7. The deadline for entries is noon on July 8, 2015 Pacific Standard Time. Entries received after the deadline will not be accepted.
8. There is no fee to enter the Contest.

Submission Guidelines

The purpose of the contest is to design a logo for Molokai Island Foundation. The logo will be used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

All submitted designs and source images must be the original work of the artist. No third-party artwork or images, including clipart, or copyrighted graphics may be used.

Artwork that has been previously published or exhibited is not permitted.

By submitting an entry, the artist agrees that the MIF will become the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion.

Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. All entries become the sole property of Molokai Island Foundation.

The logo need not contain the words Molokai Island Foundation.

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook. Any inquiries or comments regarding the contest should be directed to Molokai Island Foundation and not Facebook.

Prize

Subject to the official requirements outlined above, the winning design will be announced in August 2015. The prize is a \$200 cash award.

Judging and Selection of Winner

1. The winning design will be selected by the Molokai Island Foundation (MIF) Board of Directors. Their decision will be final. No further correspondence shall be entered into.
2. MIF reserves the right to disqualify an Entrant or Entry at its sole discretion. No correspondence shall be entered into.
3. Accepting the prize constitutes permission for MIF to make public and otherwise use winner's name for publicity purposes.
4. All entries will be judged on the artwork's creative ideas that reflect those things that add up to the feeling that our community is a special place, distinct from anywhere else; capturing the essence of Molokai Island.
5. While not required, participants are encouraged to provide a brief written explanation of their chosen logo design.